

Analysis of Urban Environmental Art Design Techniques Based on Practical Aestheticism

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Abstract: With the progress of society and the acceleration of urbanization, people pay more and more attention to environmental art design in modern urban construction. City is the product of the development of human society, economy and culture, and it is also the most complex type in the ecosystem. Reasonable planning and design can provide more comfortable living environment and living space for human beings, guide people's behavior purposefully and consciously, make people live in harmony with nature, improve human living environment and effectively improve people's quality of life. Environmental art design aims at planning and designing the indoor and outdoor environment through artistic design of space. Starting from the present situation of modern city construction, this paper analyzes the development status of modernization construction based on practical aestheticism, integrates new values, and puts forward innovative ways of urban environmental art design techniques to further enhance the artistic level of urban construction in China.

1. Introduction

With the rapid development of China's economy and the accelerating process of urban construction, people pay more attention to the environmental art design in modern urban construction, which can not only improve the environmental landscape, but also bring more spiritual enjoyment to urban residents [1]. With the development of society, people put forward higher requirements for urban environmental art design, and the role of environmental art design in modern cities is gradually emerging [2]. City is an important part of human settlements and the embodiment of human civilization. With the progress of human civilization, urban construction should not only meet people's material security needs and spiritual needs, but also timely solve related problems in the process of human development [3]. Environmental art design aims to provide people with a good living environment, which is bound to establish the concept of scientific environmental protection, follow the principle of sustainable development, and realize the common development of urban environment and urban style [4]. Environmental art can reflect a city's historical heritage, cultural connotation, urban residents' happiness and urban characteristics. People pay more and more attention to the environmental art design in the city, and the environmental art designers should constantly update their values to meet the growing needs of people [5].

Environmental art design is a comprehensive art design. In the process of modern urban construction, environmental art design is a combination of natural environment culture and man-made culture, and also a manifestation of urban culture [6]. To do a good job of urban environmental art design, we must pay attention to urban environmental construction, carefully study and analyze the situation of urban environmental construction, increase the publicity of environmental protection, and adopt scientific and advanced technology for environmental art design, so as to further promote the construction and development of modern cities [7]. Environmental art design includes the art design of material environment and non-material environment, which is the main part of modern art design. Due to the high requirements of urban construction in both material and spiritual aspects, in order to meet these needs, environmental art design is gradually applied to urban construction [8]. With the accelerating process of urbanization,

people deeply realize that environmental art design is of great significance to improve the level of urban construction. People have been satisfied with basic food and clothing to need a more comfortable working and living environment to enjoy life. How to optimize the urban environmental art design is an important problem we need to solve at this stage [9]. Starting from the current situation of modern urban construction, this paper analyzes the development status of modern construction based on practical aestheticism, integrates new values, and puts forward the innovation path of urban environmental art design techniques, so as to further improve the art level of China's urban construction.

2. The significance of environmental art design in urban construction

2.1. The relationship between urban construction and environmental art design

With the continuous development of history, the whole academic trend of thought has undergone a major turning point compared with the past. Re-emphasizing the organic connection between man and nature, the versatility of urban construction is becoming more and more obvious, and environmental art design has a strong non-material meaning. The main purpose of urban construction is to meet the basic needs of people's life, such as function and material, while environmental art design is to meet the spiritual pursuit and ideal pursuit of human life on the basis of meeting the basic needs. Most urban construction has no better overall design, architectural style and artistic technique, and its expression forms are not perfectly combined with the local natural environment, humanistic and cultural characteristics and industrial development direction. Environmental art design is the design of artificial natural landscape, which is people-oriented and carried out on the premise of respecting nature. When carrying out environmental art design with ecological priority and respect for nature, people are a part of nature, forming a new concept of environmental ethics, which changes from destruction to respect and care for the environment, and from plunder to cherish and coexist. The artistry of urban construction is the requirement of the times. People's requirements for urban construction are no longer satisfied with basic living, traveling and rest, but need spiritual enjoyment, including the comfort, artistic temperament and cultural connotation of the city. Plain has no stimulating effect on the overall development of the city, and characteristics become the ultimate pursuit of urban construction. Reinforced concrete will not bring outstanding characteristics, but through artistic design, it can reflect the history, culture and humanities of the city and highlight the characteristics of the city.

2.2. Environmental art design in urban construction has become a new cognition of cultural connotation

Environmental art design has a direct impact on people's material and spiritual life, and it provides more exhibition space for people's life. With the continuous development of China's economy and society, and the continuous progress of science and technology, cities are also showing diversified development. The artistic design of the city can better reflect the connotation of the whole city, promote its harmony and unity with nature, and facilitate the communication between people. As the role of urban infrastructure, urban construction is changing from practical function to potential transfer function. The development of a city is mainly determined by its economic and cultural foundation, while the absolute advantage of economic proportion gradually weakens [10]. With the continuous enrichment of modern people's material life and spiritual life, people's artistic taste for urban construction is getting higher and higher, and they are no longer satisfied with the construction of survival function, but hope to create a happier and more comfortable environment in the city. Environmental art design in modern urban construction is a comprehensive project, involving design, architecture, art, humanities, ecology and history, etc. Its composition structure and reasons are complex and developmental. Environmental art design pays attention to the effective integration of residents and the surrounding natural environment, pays attention to people's sensory enjoyment, effectively combines the city with the original natural environment, integrates the city into the environment, and grasps the residents' requirements for life

and environment on the basis of maintaining economic development and stable ecological history, and develops continuously in diversified forms.

3. Strategy of environmental art design in urban construction

3.1. Detailed environmental art design

With the development of globalization, international trade exchanges and cultural exchanges are becoming more and more frequent, and the communication and exchanges between countries are deeper. All these have played a positive role in promoting the development of culture, but relatively every country has also suffered a certain cultural impact. The development of globalization can promote the deeper communication and exchange of cultures among countries, and accelerate the progress and development of national cultures. However, it also affects the cultures of various countries, which are impacted to varying degrees, even related to the development of politics and economy. In the process of environmental art design, people-oriented concept is the most basic principle. This is mainly because the goal of urban construction and environmental art design is to meet people's material and spiritual needs. With the accelerating urbanization process, environmental art design occupies an important position in urban architecture, and more and more people begin to pay attention to urban environmental design. However, art design can not be separated from professional talents, especially when China's urban construction has entered into diversified development, and relevant designers are required to have better professional abilities. Social progress and development can not be separated from professional talents. China's current urban construction is diversified and diversified, which requires different types of environmental art design talents, and also puts forward higher design requirements.

3.2. Deeply reflect the classic elements

The development of modern urban construction has changed from single planning to overall planning, from single architectural design to functional and landscape design between buildings, streets and the whole city, which reflects the innovation of modern urban construction. Urban greening is the main content of environmental art design in urban construction. Green construction is not only an important construction to promote the harmonious coexistence between urban residents and nature, but also an important foundation to provide residents with a high-quality living environment. To pay attention to ecological design, it is necessary to make full use of the urban greening ecological environment to make the urban ecosystem have the restoration function, improve the urban environment and promote the sustainable development of the city. The development of globalization can promote the deeper communication and exchange of cultures among countries, and accelerate the progress and development of national cultures. However, it also affects the cultures of various countries, which are impacted to varying degrees, even related to the development of politics and economy. In the process of design, the public can be involved to collect the suggestions of urban residents, and then promote the environmental art design and modern urban construction to achieve the ultimate goal. The operational flow of urban environmental design based on practical aestheticism is shown in Figure 1.

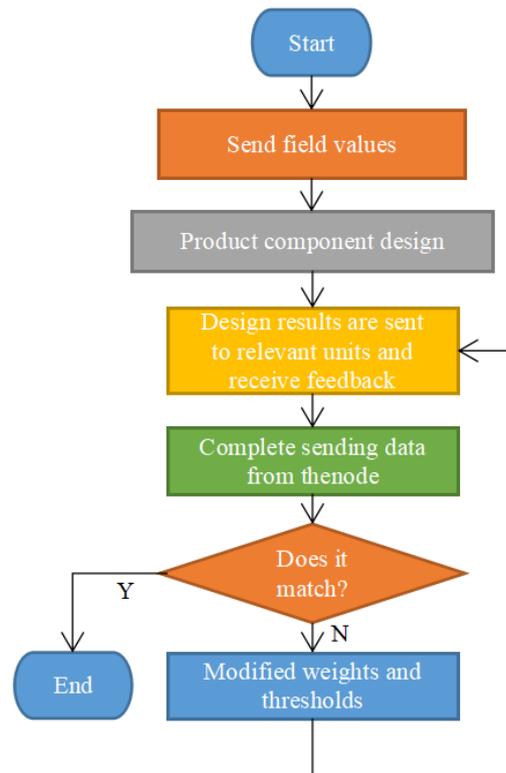


Figure 1 Cooperative design operation process

Urban greening is to provide a beautiful and healthy environment for urban residents, reflecting the coordination and unity of urban ecology and construction. Greening design with trees can speed up the air flow in the city, reduce the temperature and provide people with sunshading and heatstroke prevention methods. The development of modern urban construction has changed from single planning to overall planning, from single architectural design to functional and landscape design between buildings, streets and the whole city, which reflects the innovation of modern urban construction. The essence of environmental art design in modern urban construction is to frame the content and environment of urban space, to transform the inner space of the city on the basis of adhering to the principle of people-oriented, to fully consider the harmony between man and nature, and to design an urban environment that makes people happy physically and mentally. In order to further improve the level of environmental art design, we should pay attention to and increase the training of environmental art talents. Schools are the main position in cultivating talents of environmental art and design, so the state or schools should attach great importance to students of environmental art and design, and increase investment, including the input of teachers, to provide support for the cultivation of talents. When designing buildings, we should put people first and coordinate the relationship between nature and environment, so that the existence of every building is closely related to the environment and becomes a harmonious and unified whole, reflecting the natural atmosphere in the urban space design.

4. Conclusions

In the design of modern urban environmental art construction, if we want to create a better urban living environment, we need the joint efforts of all sectors of society. In the actual design and construction process, people's realistic needs should be fully considered, so that people and nature can coexist harmoniously. Environmental art design is a comprehensive and practical art form. The design content should reflect scientific, rational and comprehensive, realize the harmonious coexistence between man and nature, improve people's living environment and quality, and give full play to the significance of environmental art design. In the process of modern urban construction, in order to further improve the level of environmental art design, we should pay attention to adhering

to the people-oriented concept of environmental art design, so as to promote the integration of environmental art design with modern urban architectural design. Modern city planners, managers, urban residents and environmental art designers all need to pay enough attention to environmental protection, so that environmental art design can play a greater role in the landscape construction of modern cities. When designing, we should combine urban development with people's needs, and make scientific and reasonable design, so as to improve people's living environment, promote the harmony between man and natural ecology, and better promote the sustainable development of urban construction in China.

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